

Transversal Management

Duration: 2 days (14 hours)

Date: On demand

Price In-house at Eurobogen: EUR 1150 net/pers (no VAT).

Price at the Organisation: On demand (4-12 pers)

OVERVIEW

Transversal management complementing hierarchical management is a best practice within organisations. This approach enables lateral collaboration between several departments, generally on projects that require cross-disciplinary expertise. Transversal management engages organizations through cooperation, transparency, and agility so that each stakeholder benefits from increased knowledge transfer. Teams are therefore driven by collective intelligence to achieve innovative and shared objectives in a complex environment. It is key to the development of a dynamic and innovative

LEARNING OBJECTIVES

- Appreciate the difference between line management and cross-functional management, as well as how they complement each other.
- Implement the conditions for effective cross-functional management.
- Develop lasting cooperation with various stakeholders in different silos/sites and with external partners.
- Increase powers of persuasion to lead and motivate without resorting to hierarchical authority
- Build collective intelligence via networks.

AUDIENCE & PRE-REQUISITES

Prerequisite: Project management basics

Audience: Newly promoted managers.



TRANSVERSAL MANAGEMENT

PROGRAMME

- Transversality: its context, structures, and management
- Transversal architecture: challenges, decisions, processes
- Organizational policies: matrices and networks
- Transversal functions and operations
- Organizational fluidity
- Transversal management and leadership
- Transversal communication
- Challenges of transversal management
- Management without hierarchical authority
- Management of technical and organizational problems
- Management of relational conflicts
- Creation and maintenance of networks
- Off-site network productivity
- Dealing with shortcomings
- Quality approach to transversal management

METHODS & EVALUATION

Alternating between theoretical input, simulations, and exercises

Evaluation of Client satisfaction:

- At the end of the seminar
- After three months

Evaluation of learning outcomes:

Self-assessment questionnaire at the end of the training course

Recognition: Eurobogen Certificate

OTHER RELATED TRAININGS:

- Project management
- Effective team management
- Intercultural management

For people with disabilities, the organization is committed to providing a room that complies with accessibility standards.