

## CORPORATE SOCIAL RESPONSIBILITY

Duration : 3 days (21h)

Date : on demand

Price general public: EUR 1725/pers. (no VAT)

Price in-house: on demand (4-12 pers.)

### OVERVIEW

Corporate Social Responsibility (CSR) addresses the impact of organisations on the natural and human environment. Rooted in movements for environmental protection, social equity, and fair trade, CSR now underpins the strategies and operations of private, public, and non-profit institutions.

This seminar explores the origins and evolution of CSR, practical methods for integrating it into organisational processes with internal and external stakeholders, and different strategic approaches. It provides guidance on CSR reporting and communication to move partners from environmental awareness to concrete action, positioning nature as a key stakeholder in business strategy and operations embedding ethical, social, and environmental responsibility.

### AUDIENCE & PRE-REQUISITES

- No pre-requisites
- All audiences

### LEARNING OBJECTIVES

- Putting CSR at the centre of the institution's strategy
- Positioning CSR in the operational business
- Strengthening systemic and circular processes along the triangle of sustainability
- Initiating and implementing projects from the CSR perspective, in internal units and external partner networks
- Communicating CSR measures and empowering all staff to participate
- CSR reporting



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### PROGRAMME

- Historical sources and current insights around CSR
- CSR and ethical practices
- CSR & good governance (ISO 26000)
- CSR and business
- Foundations, associations and social entrepreneurship as CSR partners
- Environmental component: fields of action for environmental responsibility
- Social components and their fields of action in CSR
- Actors, partners and legislation for social sustainability
- Economic dimensions and performance indicators
- Actors, partners and legislation for considering nature as an equal stakeholder
- Selection of UN Sustainable Development Goals (the 17 SDGs)
- CSR reporting

### METHODS & EVALUATION

Alternating between theoretical input, role-playing, and exercises

#### Satisfaction assessment :

- On-the-spot evaluation
- Post training evaluation

#### Assessment of learning outcomes :

- Self-evaluation with skills inventory
- Questionnaire after the training

**Recognition:** EUROBOGEN training certification

### OTHER RELATED TRAINING

- Conflict management
- Becoming a mediator
- Developing individual/collective resilience

For participants with disabilities, the organisation ensures the training room meets accessibility standards.

### CONTACT

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