
ESSENTIALS OF LEADERSHIP

Series: Management & Leadership

More than entering a functional post, to step into leadership is to become personally responsible and publicly accountable for the purpose, values and actions of the enterprise – towards all its stakeholders.

Whereas management requires methods that will facilitate *doing*, leadership asks for qualities found in *being*. Many managers need the inspiration of strong leadership from the heart of the enterprise, and many leaders need the support of efficient managers around them. When the firm is driven by leaders who can manage and is organized by managers who can lead, then its internal resources become remarkable.

Leadership combines qualities of inner certainty, endurance, determination and command of situations, as well as the clear communication of a vision that inspires others to join in extraordinary efforts.

Contents:

- Situational leadership
- Hierarchical and transversal leadership
- Learning leadership from historical cases and exemplary lives
- Personal, political, and ethical matters
- Leadership styles & dimensions across cultures
- Leading processes and people through difficulties
- Critical, intellectual, socio-emotional and rhetorical skills for leaders
- Leading change.

Having and sharing a compelling vision is the core attribute of leadership.

The rest is hard work, character, learning and empowering others.



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